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NEWS RELEASE
UMAREXUSA®

Colt Tactical Rimfire is Here!

In 2008, Umarex USA entered the .22 caliber rifle market with the Hämmerli Sport 22SA. For 2009, Umarex USA, the replica king, introduces four exciting Colt Tactical Replicas in .22 caliber. Colt Tactical Rimfire combines the fun and excitement of shooting tactical style replicas with the economy of .22 caliber ammo. All four are Colt .22 rifles and are built for anyone who loves to shoot or simply craves the attention of other shooters.

Carl Walther Germany recognizes the growing popularity and demand for tactical style rifles for the recreational shooting market. As a result, they entered into a licensing agreement with New Colt Holding Corporation whereby Carl Walther will produce these .22 rifles in Germany under the Colt brand. Umarex USA cooperated in the development of the product line and will be responsible for importation, sales, marketing and service for the United States.

Two tactical styles are being offered, each modeled after a Colt legendary original — the M4 and M16 — and both are available in two variations with 30-round magazines along with a variety of available accessories. Wulf Pflaumer, chairman of the board for Carl Walther and pioneer of the Colt Tactical Rimfire project said, “Colt is a leader in law enforcement weapons systems and I am proud that Colt has partnered with us for this project in the civilian market.”

The only significant difference between the .223/5.56 and these new Colt .22s is the caliber, creating a huge cost advantage, both for the rifle and the ammo. All versions are made in Germany with full metal bodies, Colt’s straight-line construction which disperses recoil straight back to the shoulder, flat top receivers, cartridge case deflectors for left-handed shooting, and muzzle compensators. High strength materials add durability to the forearms, buttstocks, and grips. All are semi-automatic with 6-groove rifled barrels with rifling extending 350 mm.

The Colt .22 Tactical M4 is available in a standard carbine and in a tricked out “Ops” version. At the rear of the M4 is the same 4-position buttstock you’ll find on Colt’s 5.56. The Ops version adds the “coolness factor” — outfitted with a CNC machined rail interface system and a detachable tactical rear sight.

M16s set the world standard for weapons systems in its class. The new Colt .22 Tactical Rimfire M16 is no exception. A replica of Colt’s M16A4, it features an integrated rail system on the receiver which accommodates the detachable carry handle found on the standard rifle and any number of optics and accessories. The SPR version (Special Purpose Rifle) furthers the M16’s tactical appearance with the addition of flip up front and rear sights along with a rail interface system that’s CNC machined of high-grade aluminum to accommodate a wide variety of accessories with Picatinny-style mounts.

No stranger to the .22 market, Umarex USA has offered high-quality German-made .22 caliber RWS ammunition since the company’s inception. Adam Blalock, Umarex USA’s CEO offered, “The introduction of the new Colt Tactical Rimfire is a natural progression for us. The Colt replica .22s fall right into a category we’re known for — high quality replicas under brands that are famous, respected, and sought after. They also complement our line of replica airguns in that they are high quality, exciting, and inexpensive to operate.”

Whether used as a tactical trainer or an exciting plinker that commands the attention of everyone at the range, the Colt .22 Tactical Rimfire is the shooter’s new favorite.

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